



枫华之声

Manitoba Chinese Tribune
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《枫华之声》2010 年广告价目表 Manitoba Chinese Tribune Advertisement Rates – 2010

版面 SIZE	1 期 1 issue	3 期 (半年) 3 issues (half year)	6 期 (一年) 6 issues (whole year)
优惠 Discount*	N.A.	15%	30%
彩色 FULL COLOR			
封底 Back Cover	\$699	\$1,782 (\$594/issue)	\$2,934 (\$489/issue)
封二 Inside of Front Cover	\$599	\$1,527 (\$509/issue)	\$2,514 (\$419/issue)
中间插页 / 封三 Central Insert Pages / Inside of Back Cover	\$449	\$1,143 (\$381/issue)	\$1,884 (\$314/issue)
半页 Half Page	\$239	\$609 (\$203/issue)	\$1,000 (\$167/issue)
黑白 BLACK AND WHITE			
整页 Full Page	\$199	\$507 (\$169/issue)	\$834 (\$139/issue)
半页 Half Page	\$129	\$327 (\$109/issue)	\$540 (\$90/issue)
1/4 页 1/4 Page	\$69	\$174 (\$58/issue)	\$288 (\$48/issue)
1/8 页 1/8 Page	\$49	\$123 (\$41/issue)	\$204 (\$34/issue)
广告索引 Business Directory	\$29	\$72 (\$24/issue)	\$120 (\$20/issue)

* 优惠价只适用于一次性提前付款。 To qualify for the discounted rate, the total amount must be prepaid in whole before the first issue is printed.

- ✓ 以上价格包括翻译、设计和网上链接。 Above price includes translation, layout design and web listing.
- ✓ 经《枫华之声》设计的广告，设计版权属于《枫华之声》。 If the ad is designed by MCT, the copyright of the design belongs to MCT.
- ✓ 《枫华之声》双月刊逢双月 10 日出版。为保证版面，请至少在每期出版前一个月预订。 Manitoba Chinese Tribune is a bi-monthly magazine, published on the 10th of February, April, June, August, October, and December. The space reservation deadline is the 10th of the preceding month.